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Friends and Heroes Children's Website wins two awards at NRB (Booth 520)

In today's world it is essential that leading edge programs have exciting and interactive web offerings to ensure that their viewers are fully involved. Friends and Heroes, the multi-award-winning animated adventure TV series for children, recognized this need by creating a multi-faceted, interactive Children's Website, and this website has now received two awards at The National Religious Broadcasters Exposition in Nashville 28 February - 2 March 2010.

The website, www.friendsandheroes.tv, won the **International Innovation** award for "*an organization based outside the United States that excels in innovative uses of electronic media in the proclamation of the Gospel of Christ.*" and **Best Ministry Website** which "*honors the Internet website that shows excellence in design and content, is creative in presentation, and is helping fulfill the ministry's mission.*"

"We are thrilled to have won these awards", said Alison Dorricott, Executive Producer. "*Our aim is to reach a new generation of children with Bible stories in a fun way which they can easily understand - through TV. But that's not enough for today's media-savvy kids and so we created this exciting and safe site to involve children more thoroughly in the stories and the people they affect. This means that they can explore the Bible stories more deeply and interactively through our visual, audio and written content.*"

The site features all the characters from the adventure stories and the biographies of several Biblical characters too. It has trailers and excerpts from all 39 episodes; scores of Bible stories - to read and to listen to; a picture, poem and story gallery for children's own work; games, quizzes and downloads. It also has a special Time Travelers section where children can explore research on Roman and Biblical life and print out quality images for their own interest or school work.

Friends and Heroes is set in the exciting and intriguing period of the height of the Roman Empire, 69-71AD. The series was created in state-of-the-art 2D and 3D animation by a highly experienced UK production team with credits on major-feature films. Friends and Heroes tells the story of Macky and Portia, two first century teenagers, who meet in Roman occupied Alexandria. Their idealism and friendship leads them across the ancient

world, to the besieged city of Jerusalem and finally, in Series 3, to the very heart of the Empire: Rome.

Friends and Heroes was also awarded an 'Adam' as the best Children's Program at the 2008 Sabaoth International Film and TV Festival in Milan, Italy. It has twice received the Gold Award as the Best Children's Programme, in 2007 and again in 2008, from the UK's Christian Broadcasting Council and was nominated for the 2008 \$50,000 Epiphany Prize for Television by Dr. Ted Baehr, founder and publisher of MOVIEGUIDE® and chairman of the USA Christian Film & Television Commission™.

The rights to Friends and Heroes are available to broadcasters worldwide in ELEVEN languages: Arabic; Chinese (Mandarin); French; German; Hindi/Urdu; Italian; Korean; Portuguese (Brazilian); Russian and Spanish (South American) plus English.

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To view this award-winning site, simply log on to: www.friendsandheroes.tv!