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## PRESS RELEASE - OCTOBER 2012

For Immediate Release

### Friends and Heroes are '*Right On*' Top!

Friends and Heroes were on top form as they won another Gold Award from the UK's Christian Broadcasting Council (CBC) during their annual awards gala in London on October 5th.

The judging panel of media professionals, declared their latest DVD resource, *Right on!*, to be the Best Children and Youth Programme for 2012, saying it was an extremely high quality production. This is the third time in five years CBC has given such recognition to Friends and Heroes.

The Friends and Heroes *Right on!* resource was designed to make holiday clubs for 6 - 11 year old kids, fun, exciting - and effective.

It explores themes such as standing up for what is right, doing 'the right thing' and being a true friend; *Right on!* builds into a superb week of exploring Bible stories with Friends and Heroes characters such as Macky and Portia. It hits the nail on the head for those looking to teach Bible values to children in a fun and imaginative way.

CBC Host Tim Vine made the award to Brett Pitchfork, Friends and Heroes' Marketing Director, who said: *"Our aim has always been to use modern media to present the timeless stories of the Bible to a new generation of the world's children in fun, exciting and innovative ways. This award is a real encouragement to all those involved."*

Created by a highly experienced UK production team, Friends and Heroes features state-of-the-art computer generated animation, alongside traditional hand-drawn animation. It tells the story of two first-century young people, Macky and Portia, who meet in Roman occupied Alexandria. Their idealism and friendship leads them across the ancient world, to the besieged city of Jerusalem and finally, to the very heart of the Empire: Rome. Throughout their adventures Macky recalls and learns life-lessons from stories told by his people - stories found in the Old and New Testament of the Bible.

First shown on BBC TV, Friends and Heroes is now available in 11 languages and is broadcast in numerous countries across the globe. With Sunday school lessons available for churches; Key stage 1 and Key stage 2 RE lessons for schools; and additional resources such as Party Packs, Home Education curriculum, Holiday Club, Easter and music resources, Friends and Heroes builds into one of the most dynamic tools to entertain and teach Bible stories to children.

To see a half episode of Friends and Heroes and to find out more go to [www.friendsandheroes.com](http://www.friendsandheroes.com)

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## Notes for Editors - ABOUT FRIENDS AND HEROES

### Great graphics are just a click away...

We provide a special password-protected media website with many of our graphic images, logos and copy for editorial use. So enhance your coverage of Friends and Heroes by logging onto:

[www.friendsandheroes.com/press](http://www.friendsandheroes.com/press)

click on 'I have an account'

Username: **press**

Password: **award-winning**

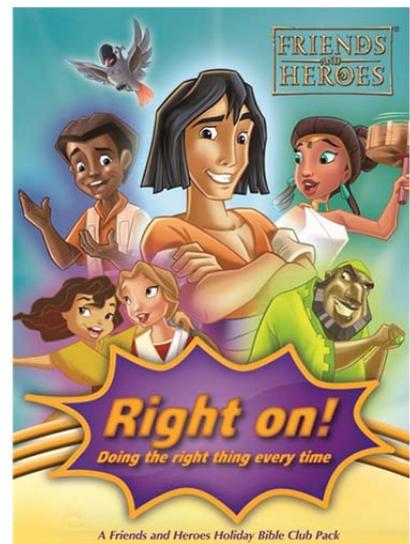


### The *Right on!* programme includes:

- Showing Friends and Heroes DVD
- Bible games and reflections
- Games and snack-time
- Craft activities
- Sticker time
- Song Time - including six music tracks and lyrics on PowerPoint

### *Right on!* sessions explore:

- Peter and John heal a Lame Man
- Saul on the Road to Damascus
- Shadrach and the Furnace
- The Good Samaritan
- Esther the Queen



You can download samples of *Right on!* from our website

[www.friendsandheroes.com/uk/right-coming-soon](http://www.friendsandheroes.com/uk/right-coming-soon)

### Christian Broadcasting Council (CBC)

- The CBC annual media awards gala was held on 5<sup>th</sup> October at the Guoman Tower Hotel in London.
- Hosted by comedian Tim Vine.
- Award - Gold Award for Best Children and Youth Programme (visual)
- Photograph - Brett Pitchfork, Friends and Heroes Marketing Director accepting the Gold Award from Tim Vine



**Photo** - *Brett Pitchfork of Friends and Heroes accepts the Gold Award from Tim Vine at the CBC annual awards* - This above image can be downloaded from our media website.

## Notes for Editors - ABOUT FRIENDS AND HEROES

### Friends and Heroes TV Series

Friends and Heroes Series has been shown on BBC TV. Episodes feature Bible stories from both Old and New Testaments woven into the adventures of Macky and Portia, two first century 14 year-olds. As children watch their exciting escapades, they come to understand that the Bible has a great deal to offer when trying to decide what is right and what to do in today's world. Friends and Heroes comprises three series, each of 13 x 25 minute episodes: Series 1 set in Alexandria, 69AD; Series 2 in Jerusalem, 70AD and Series 3 in Rome, 71AD. Every episode includes at least two Bible stories presented in amazingly engaging computer generated animation.

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