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Macky and Portia can speak ten languages! Friends and Heroes goes International...

Now over 680 million children around the world can hear Macky and Portia speaking their language. This is great news for all those wishing to reach out to the children of ethnic minorities in the local community - they can show accurate Bible stories in the child's mother-tongue!

The first Friends and Heroes International Version DVDs with ten fully-dramatised language soundtracks are now available. The ten languages are: Arabic; Chinese (Mandarin); English; French; German; Hindi/Urdu; Korean; Portuguese (Brazilian); Russian or Spanish (South American) so children can watch Friends and Heroes in their language and enjoy the exciting Bible stories and adventures of Macky and Portia.

"We are delighted to have begun the release of these DVDs", said Alison Dorricott, Executive Producer for Friends and Heroes. "We knew that children everywhere in the world would want to listen to our adventures in their own language and that subtitles wouldn't work. That's why we created these new language versions - it's incredible to think that nearly half the world's population could now watch Friends and Heroes in their own language!"

DVDs work worldwide

Both PAL and NTSC versions of the discs have been created, so that viewers all around the world can watch them. PAL discs are used in most of Europe, South Africa and Australia plus many other regions. NTSC discs are used in North and South America and also in other areas. Friends and Heroes International Version DVDs are coded as ALL REGIONS (also called Region Free) which means that they will play on nearly every DVD player and computer around the world!



Technical tour-de-force

This immense international translation and recording project has involved native speakers and actors recording in studios all over the world and has enabled the creation of true multi-lingual DVDs! Each DVD not only features the full dramatic

Friends and Heroes soundtrack in ten languages but all the menus, extras and quizzes are also in the selected language too.

This proved far more technically complex than expected and the experts say that this is the first time anyone has authored a DVD with so many languages on a single disc. To create the menus and quizzes for all ten languages involved the creation of over 5000 screen images - 500 plus for each language!

Great for ministry and education

Many churches will want to use these DVDs in their outreach to the local community but they will also create unique educational opportunities due to the inclusion of subtitles. This makes it possible to watch Friends and Heroes in, say, Russian with English subtitles - or French or Arabic - in fact any of the ten languages included.

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To arrange interviews with members of the production team contact:

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Additional information about Friends and Heroes can be found on the following websites:

www.friendsandheroes.com

www.friendsandheroes.tv