

PROGRAMMES DUBBED FOR CHANNEL

Bible series says 'Ciao' to Italy

A SERIES of animated Bible stories which was shown first on CBBC has been dubbed into Italian for broadcast on a satellite channel. *Friends and Heroes* – which follows the adventures of two 14-year-olds living in the Roman Empire and weaves into its plots stories from the Bible – will be shown on the Italian channel DeAKids.

'Our intention when we made the series was that children all over the world would be able to see and hear Bible stories in a way that they love – through TV,' says executive producer David Dorricott. 'We are currently dubbing *Friends and Heroes* into many more languages.'

in Sweden, 57 per cent in Finland and 22 per cent in France.

A survey

executive officer of Fio, says: 'It is very encouraging that consumer commitment to Fairtrade remains strong in these challenging times.'



A scene from 'Friends and Heroes'